



WSA INNOVATION FORUM Puebla

EDUCATE TO INNOVATE:
INNOVATE TO START UP

PROGRAM

26 & 27 November 2015, Puebla, Mexico
Complejo Cultural Universitario



BUAP.



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ANIVERSARIO
1950 ANUIES 2015



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ABOUT WORLD SUMMIT AWARD

WORLD SUMMIT AWARD: INNOVATION 2.0

The World Summit Awards (WSA) recognize the world's most innovative digital solutions with a strong impact on society, reaching out in 178 UN member states. As a diverse, democratic, inclusive and highly competitive competition WSA works with and through an global network of start-ups, entrepreneurs, IT experts, governments, corporates and international organisations. WSA is organized in the framework of the United Nations World Summit on the Information Society (UN WSIS) supporting the UN Post-2015 Sustainable Development Agenda. It holds 20+ local, regional and global events, workshops and meetings per year.

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WORLD SUMMIT AWARD OFFICE

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WELCOME TO PUEBLA!

EDUCATE TO INNOVATE: INNOVATE TO START

The WSA Innovation Forum Puebla brings the latest insights on innovation and its effects on education to Puebla.

Keynotes and inspiring interactive sessions on entrepreneurship highlight the importance and improvement of innovation in education.

The Innovation Forum is organized in the framework of the Higher Education International Conference ANUIES 2015 "University Social Responsibility: local and global challenges".



THURSDAY, NOV 26TH

360° WORLD VIEW OF INNOVATION IN EDUCATION

- 08:30 INAUGURATION
International Exposition ANUIS
- 09:00 EVENT INAUGURATION
Maestro Jaime Valls Esposito, executive secretary general of ANUIES, Lic. Rafael Moreno Valle Rosas, Governor of Puebla & Rectors of IES Associates of Puebla
- 09:30 WORLD SUMMIT AWARDS: UN INITIATIVE TO REDUCE THE DIGITAL DIVIDE
WSA introduction, history, objectives, purposes
Nora Wolloch – WSA Manager | Rudy Laddaga – WSA Expert Mexico
- 10:00 INSPIRATION KEYNOTE “BUILD YOUR EDUCATION LIKE A STARTUP”
Janine Warner, Digital Family (USA)
- 11:00 Coffee Break
- 11:30 INNOVATION WORLD TOURS I
Alejandro Moreno, Tutor Online (MEX)
- 11:50 INNOVATION WORLD TOURS II
Juan Carlos Ruiz Cofino, MiniMundi (Guatemala)
- 12:10 ENERGIZER with Jason Muloongo (South Africa)
- 12:15 INNOVATION WORLD TOURS III
Badr Ward, Lamsa (UAE / KSA)
- 12:35 INNOVATION WORLD TOURS IV
Jason Muloongo, Funda (South Africa)
- 12:55 LIVING ROOM CHAT – Open Questions with Innovation World Tour Speakers
- 13:35 INSPIRATION KEYNOTE “INTERACTIVE LEARNING 2.0; Facilitating learning through ICTs”
Sergio Llano, Profesor en Universidad de La Sabana, Colombia
- 14:30 Lunch Break
- 16:00 INTERACTIVE WORKSHOP
Creativity powered Education
Adam Montandon, Denmark/UK
- 17:00 Coffee Break
- 17:30 INNOVATION SPEED NETWORKING
Round-table meetings with international experts. Time to meet, interact, ask questions and learn from each other. Meet the speakers!
- INTERACTIVE WORKSHOP
Edutainment for Kids
Badr Ward, Lamsa, UAE/KSA
- GAME THE SYSTEM
Understanding game mechanics to make education an engaging experience.
Bernardo Letayf, Bluerabbit (MÉXICO)

FRIDAY, NOV 27TH

STARTING UP SOCIETY: FAILURES, DREAMS & TIPS

- 09:00 MAKING A WINNER PRODUCT: LEARN FROM THE WORLD EXPERTS
WSA introduction, how to participate in the WSA
Nora Wolloch – WSA Manager | Rudy Laddaga – WSA Expert Mexico
- 10:00 ENERGIZER with Jason Muloongo (South Africa)
- 10:05 INSPIRATION KEYNOTE “StartUp. Fail. Start Again”
Thierry Bouffieux, Business Angel, Belgium
- 10:30 INSPIRATION KEYNOTE “Learn to be Awesome”
Adam Montandon, Denmark, UK
- 11:00 Coffee Break
- 12:00 INSPIRATION KEYNOTE „Myth Revisited : How are entrepreneurs made?”
Rodrigo Laddaga (MEX) E-MYTH CEO
- 13:00 INNOVATION TOUR MEXICO
YES YOU CAN! Four Mexican developments recognized by the UN
Moderator: Rudy Laddaga
Innovation Pitches by: Miroculus | Cricket | Kerbal Space Program | PARE
- 14:00 LUNCH BREAK
- 16:00 INNOVATION WORKSHOP
Working in small groups on the most important DO’s & DON’Ts for entrepreneurs
Workshop Leader:
Jason Muloongo (SOUTH AFRICA)
- INNOVATION WORKSHOP
Starting Up Society
Embark | Scale | Fail and Re- launch
Workshop Leader:
Thierry Bouffieux (BELGIUM)
- 17:00 Coffee Break
- 17:30 FUCKUP NIGHTS
Stories about failures. Fuckup Nights is a global movement born in Mexico in 2012 to share publicly business failure stories. Hundreds of people attend each event to hear three to four entrepreneurs share their failures. Each speaker is given 7 minutes and is able to use 10 images. After each speaker, there’s a question/answer session, as well as time for networking.
Luis Gasca, Luis López de Nava, Pepe Villatoro
- 19:30 NETWORKING & SNACKS

INNOVATION SPEAKERS



THIERRY BOUFFIOUX
Serial Entrepreneur and
Business Angel
Belgium



ALFONSO FLORES TEGO
PARE
México



RODRIGO LADDAGA
E-Myth
México



RUDY LADDAGA
WSA Expert
México



BERNARDO LETAYF
Bluerabbit
México



SERGIO LLANO
Profesor en Universidad de
La Sabana
Colombia



ANDY MEIRA
Grillo
México



ADAM MONTANDON
Associate Professor
Concept Development
Denmark, UK



ALEJANDRO MORENO
TutorOnline
México



JASON MULOONGO
Founder Funda
South Africa



JUAN CARLOS RUIZ COFINO
MiniMundi
Guatemala



ALEJANDRO TOCIGL
MIROCULUS
México



BADR WARD
CEO Lamsa
Saudi Arabia, UAE



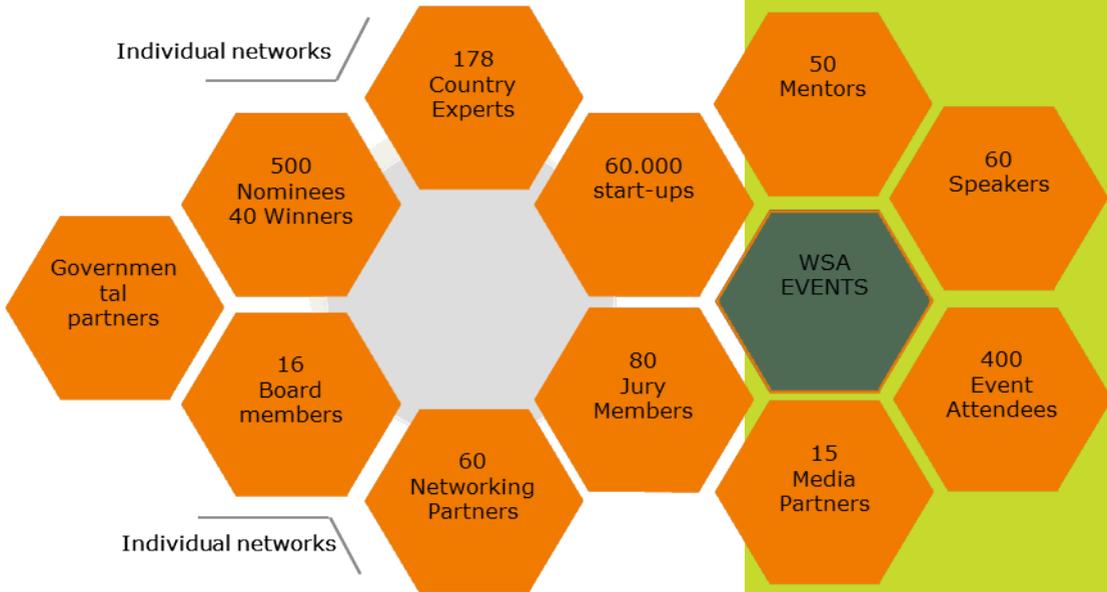
JANINE WARNER
Creator Digital Family
USA



NORA WOLLOCH
World Summit Award
Austria

WORLD SUMMIT AWARDS

WORLD SUMMIT AWARD OPERATING IN 178 UN MEMBER STATES



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