



WSA INNOVATION FORUM Puebla

EDUCATE TO INNOVATE:
INNOVATE TO START UP

PROGRAM

26 & 27 November 2015, Puebla, Mexico
Complejo Cultural Universitario



BUAP.



ANUIES

65
ANIVERSARIO
1950 ANUIES 2015



GOBIERNO DE
PUEBLA
ACCIONES QUE
TRANSFORMAN

ABOUT WORLD SUMMIT AWARD

WORLD SUMMIT AWARD: INNOVATION 2.0

The World Summit Awards (WSA) recognize the world's most innovative digital solutions with a strong impact on society, reaching out in 178 UN member states. As a diverse, democratic, inclusive and highly competitive competition WSA works with and through an global network of start-ups, entrepreneurs, IT experts, governments, corporates and international organisations. WSA is organized in the framework of the United Nations World Summit on the Information Society (UN WSIS) supporting the UN Post-2015 Sustainable Development Agenda. It holds 20+ local, regional and global events, workshops and meetings per year.

IMPRINT

WORLD SUMMIT AWARD OFFICE

World Summit Award Chairman: Prof. Dr. Peter A. Bruck

WSA Manager: Nora Wolloch
nora@worldsummitawards.org | +43 660 630408 3

www.worldsummitawards.org
[facebook/worldsummitaward](https://facebook.com/worldsummitaward)
[twitter/WSAOffice](https://twitter.com/WSAOffice) #WSA15



WELCOME TO PUEBLA!

EDUCATE TO INNOVATE: INNOVATE TO START

The WSA Innovation Forum Puebla brings the latest insights on innovation and its effects on education to Puebla.

Keynotes and inspiring interactive sessions on entrepreneurship highlight the importance and improvement of innovation in education.

The Innovation Forum is organized in the framework of the Higher Education International Conference ANUIES 2015 “University Social Responsibility: local and global challenges”.



THURSDAY, NOV 26TH

360° WORLD VIEW OF INNOVATION IN EDUCATION

- 08:30 INAUGURATION
International Exposition ANUIS
- 09:00 EVENT INAUGURATION
Maestro Jaime Valls Esposito, executive secretary general of ANUIES, Lic . Rafael Moreno Valle Rosas, Governor of Puebla & Rectors of IES Associates of Puebla
- 09:30 WORLD SUMMIT AWARDS: UN INITIATIVE TO REDUCE THE DIGITAL DIVIDE
WSA introduction, history, objectives, purposes
Nora Wolloch – WSA Manager | Rudy Laddaga – WSA Expert Mexico
- 10:00 INSPIRATION KEYNOTE “BUILD YOUR EDUCATION LIKE A STARTUP”
Janine Warner, Digital Family (USA)
- 11:00 Coffee Break
- 11:30 INNOVATION WORLD TOURS I
Alejandro Moreno, Tutor Online (MEX)
- 11:50 INNOVATION WORLD TOURS II
Juan Carlos Ruiz Cofino, MiniMundi (Guatemala)
- 12:10 ENERGIZER with Jason Muloongo (South Africa)
- 12:15 INNOVATION WORLD TOURS III
Badr Ward, Lamsa (UAE / KSA)
- 12:35 INNOVATION WORLD TOURS IV
Jason Muloongo, Funda (South Africa)
- 12:55 LIVING ROOM CHAT – Open Questions with Innovation World Tour Speakers
- 13:35 INSPIRATION KEYNOTE “INTERACTIVE LEARNING 2.0; Facilitating learning through ICTs”
Sergio Llano, Profesor en Universidad de La Sabana, Colombia
- 14:30 Lunch Break
- 16:00 INTERACTIVE WORKSHOP
Creativity powered Education
Adam Montandon, Denmark/UK
- 17:00 Coffee Break
- 17:30 INNOVATION SPEED NETWORKING GAME THE SYSTEM
Round-table meetings with international experts. Time to meet, interact, ask questions and learn from each other. Meet the speakers!
Bernardo Letayf, Bluerabbit (MÉXICO)
- INTERACTIVE WORKSHOP
Edutainment for Kids
Badr Ward, Lamsa, UAE/KSA

FRIDAY, NOV 27TH

STARTING UP SOCIETY: FAILURES, DREAMS & TIPS

- 09:00 MAKING A WINNER PRODUCT: LEARN FROM THE WORLD EXPERTS
WSA introduction, how to participate in the WSA
Nora Wolloch – WSA Manager | Rudy Laddaga – WSA Expert Mexico
- 10:00 ENERGIZER with Jason Muloongo (South Africa)
- 10:05 INSIRATION KEYNOTE “StartUp. Fail. Start Again”
Thierry Bouffieux, Business Angel, Belgium
- 10:30 INSIRATION KEYNOTE “Learn to be Awesome”
Adam Montandon, Denmark, UK
- 11:00 Coffee Break
- 12:00 INSIRATION KEYNOTE „Myth Revisited : How are entrepreneurs made?”
Rodrigo Laddaga (MEX) E-MYTH CEO
- 13:00 INNOVATION TOUR MEXICO
YES YOU CAN! Four Mexican developments recognized by the UN
Moderator: Rudy Laddaga
Innovation Pitches by: Miroculus | Cricket | Kerbal Space Program | PARE
- 14:00 LUNCH BREAK
- 16:00 INNOVATION WORKSHOP
Working in small groups on the most important DO's & DON'Ts for entrepreneurs

Workshop Leader:
Jason Muloongo (SOUTH AFRICA)
- INNOVATION WORKSHOP
Starting Up Society
Embark | Scale | Fail and Re- launch

Workshop Leader:
Thierry Bouffieux (BELGIUM)
- 17:00 Coffee Break
- 17:30 FUCKUP NIGHTS
Stories about failures. Fuckup Nights is a global movement born in Mexico in 2012 to share publicly business failure stories. Hundreds of people attend each event to hear three to four entrepreneurs share their failures. Each speaker is given 7 minutes and is able to use 10 images. After each speaker, there's a question/answer session, as well as time for networking.
Luis Gasca, Luis López de Nava, Pepe Villatoro
- 19:30 NETWORKING & SNACKS

INNOVATION SPEAKERS



THIERRY BOUFFIEUX
Serial Entrepreneur and
Business Angel
Belgium



ALFONSO FLORES TEGO
PARE
México



RODRIGO LADDAGA
E-Myth
México



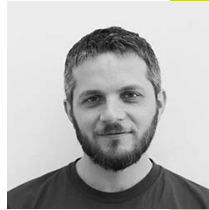
RUDY LADDAGA
WSA Expert
México



BERNARDO LETAYF
Bluerabbit
México



SERGIO LLANO
Profesor en Universidad de
La Sabana
Colombia



ANDY MEIRA
Grillo
México



ADAM MONTANDON
Associate Professor
Concept Development
Denmark, UK



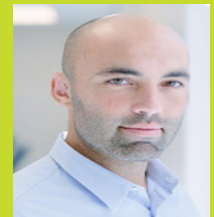
ALEJANDRO MORENO
TutorOnline
México



JASON MULOONGO
Founder Funda
South Africa



JUAN CARLOS RUIZ CORINO
MiniMundi
Guatemala



ALEJANDRO TOCIGL
MIROCULUS
México



BADR WARD
CEO Lamsa
Saudi Arabia, UAE



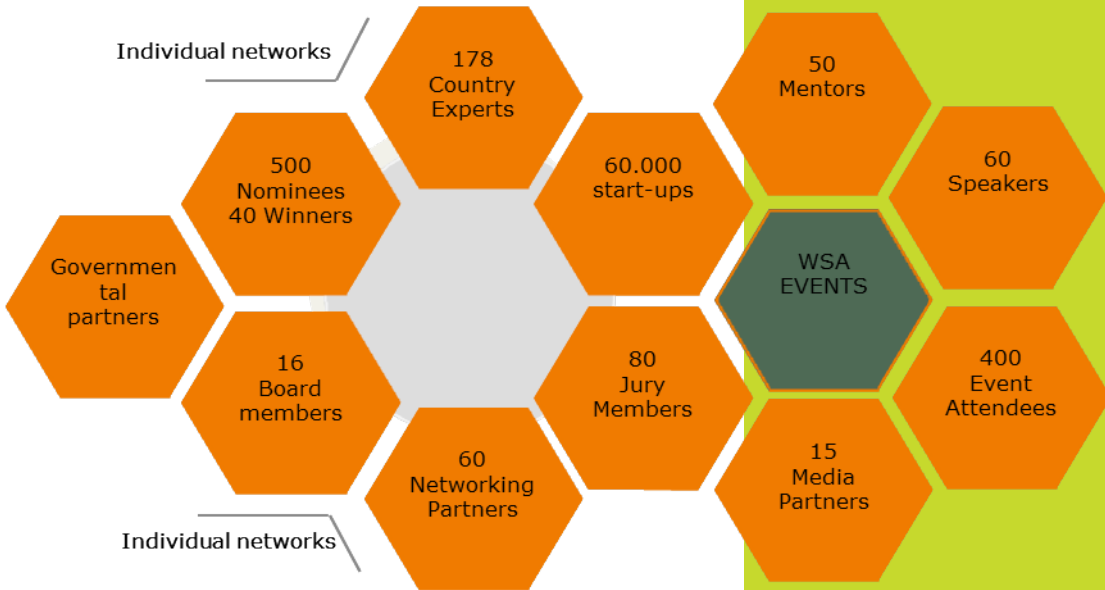
JANINE WARNER
Creator Digital Family
USA



NORA WOLLOCH
World Summit Award
Austria

WORLD SUMMIT AWARDS

WORLD SUMMIT AWARD OPERATING IN 178 UN MEMBER STATES



CONTACT

WSA Manager: Nora Wolloch
nora@worldsummitawards.org | +43 660 6304083

WSA Head of Partnerships: Thierry Bouffieux
thierry@worldsummitawards.org

www.worldsummitawards.org

[facebook/worldsummitaward](https://facebook.com/worldsummitaward)

[#WSA15](https://twitter.com/WSAOffice)

PARTNERS & SPONSORS

THIS EVENT IS BROUGHT TO YOU BY:



BUAP



65
ANIVERSARIO
1950 ANUIES 2015



WORLD SUMMIT AWARD PARTNERS & SPONSORS:

مركز الأنظمة الإلكترونية والمعلومات
SYSTEMS & INFORMATION CENTRE



bmwfw
Federal Ministry of
Science, Research and Economy



World Summit
on the Information Society
Turning targets into action



World Summit Award 2016
CALL OPEN: FEBRUARY 2016!

