



WSA
Youth for Innovation

EYA 2019

PURPOSE DRIVEN DIGITAL ENTREPRENEURSHIP

WSA YOUTH FOR INNOVATION

INTERNATIONAL ENTREPRENEURSHIP PROGRAM FOR STUDENTS



WSA YOUTH FOR INNOVATION



In cooperation with several academic partners, WSA conducts the **international entrepreneurship program for students - YOUTH FOR INNOVATION (YFI)**.

WSA YFI brings together students from multiple European Universities to **collaboratively analyse purpose-driven enterprises** from across the world which use digital solutions to contribute to the achievement of the UN Sustainable Development Goals (UN SDGs).

YFI **ENABLES** students to:

- » Apply their skills and knowledge on real ventures
- » Analyse, consult and exchange with purpose-driven enterprises worldwide
- » Collaborate internationally and interdisciplinary
- » Gain intercultural competences
- » Pitch their work in front of an international jury
- » Grow an international network
- » Gain ECTS credits as part of their curriculum *(depending on university)*

YFI **PROVIDES** purpose-driven enterprises with the **OPPORTUNITY** to:

- » Receive case studies and in-depth evaluations from international students *(many of them already PhD students with work experience)*
- » Create their own challenges and focus points for students to work on

WSA YFI consists of **2 PHASES**, an **ONLINE** and **ONSITE PHASE**, providing participating students with the opportunity to work on two different case studies.

Students can enter both or only one program phase.

Official website: <https://www.worldsummitawards.org/youth-for-innovation/>



ABOUT WSA



WSA is a unique **awards system, selecting and promoting local digital innovation contributing to the achievement of the UN SDGs.**

Combining an ongoing series of international events and activities with a global network of start-ups, social entrepreneurs, mentors, jurors, speakers, experts, government leaders, academia and civil society, WSA is an international platform for cutting edge examples on **how Information and Communication Technologies (ICTs) can have a positive impact** on society.

WSA has been initiated in 2003 by Austria in the framework of the UN World Summit on the Information Society (UN WSIS) held in Geneva. The declared aim of the conference was to make ICT accessible to everyone and to bridge the digital divide. WSA outlines its strategy to put the UN SDGs into action.

Running **17 years** by now, WSA has become a quality seal for digital content contributing to the UN SDGs in **over 182 countries.**

More information: www.wsa-global.org

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YFI ONLINE PHASE

Over the course of a **6 weeks** period, **students work virtually and independently in interdisciplinary teams**. The objective is to **analyse enterprises** of former WSA Winners (challenge hosts) and **consult** them **on real business challenges**. Students are encouraged to **join** online **webinars** to receive useful information along the way. The outcomes of the findings will be presented through an **online pitch** and the **submission of a report**.

Assignments will be communicated at the kick-off call of the WSA YFI program.

Final **SUBMISSIONS** include:

- » Pitch presentation
- » Pitch deck
- » Written report

*All submissions need to be in English and must be the original work of the participating student teams.**

EVALUATION:

The online pitches and written reports will be evaluated by an independent jury consisting out of WSA experts, challenge hosts, student team leads and university representatives. Based on the jury evaluations the best 3 student teams receive a reward.

Evaluation **CRITERIA:**

- » Pitch presentation
- » Quality of proposed challenge solution
 - » Applicability
 - » In-depth analysis

Please note that the decision of the judging panel is final and is not subject to review.

**If a team uses copyrighted materials and/or images from a 3rd party in their submissions, they must obtain permission and authorization in advance from the owners to use the material.*



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PROCESS FOR UNIVERSITIES

PRE ONLINE PHASE



TASK	JULY	AUGUST	SEPTEMBER
CONFIRM your PARTICIPATION , approx. NUMBER OF PARTICIPANTS and APPOINT STUDENT TEAM LEADS (must be staff member/s of your university).	END		
SHARE your university LOGO so that we can publish it on our website (high resolution, eps or png).	END		
PROMOTE the WSA YFI PROGRAM amongst your students (you can use provided visuals).	BEGINNING		MID
SEND us the NAMES and E-MAIL ADDRESSES of your participating students.			END

PROCESS FOR STUDENT TEAM LEADS

ONLINE PHASE



Your task is to **SUPPORT STUDENT TEAMS** by providing guidance and feedback over the course of the 6 weeks.
SUPERVISE, DON'T MANAGE!

You are the contact for:

- » Unclear tasks and questions concerning the program, challenge and case study
- » Difficulties and conflicts amongst team members

You will also collect information about the development and performance of your student teams during the program.

In order to maintain the integrity of the program, student team leads are limited to providing expert business or technical guidance and are not permitted to assist in authoring or directly preparing any material submitted by teams at the end of the program.

TASK	OCTOBER				NOVEMBER	
	week 1	week 2	week 3	week 4	week 5	week 6
ASSIGN YOURSELF to 1-2 STUDENT TEAMS (depending on participant amount).						
Connect with your student team/s to GET TO KNOW EACH OTHER .						
Support your team/s in DEFINING their ROLES & RESPONSIBILITIES and PREPARING themselves for the A CALL WITH their CHALLENGE HOSTS .						
SUPPORT your student teams/s in the DEVELOPMENT and pitch presentation OF their CHALLENGE SOLUTIONS & CASE STUDIES .						

*Exact dates and times will be communicated within the official WSA YFI 2020 kick-off call.
All timings indicated are in the CEST/CET time zone.*

PROCESS FOR STUDENTS

ONLINE PHASE



TASK	OCTOBER				NOVEMBER	
	week 1	week 2	week 3	week 4	week 5	week 6
Once you enrol in the WSA YFI online program you will RECEIVE an INVITATION TO the KICK-OFF CALL .						
JOIN the KICK-OFF CALL to get all relevant program instructions (i.a. timeline, team formation, challenge, case study).						
FORM A TEAM* by selecting the WSA Winner with the challenge you want to work on.						
Connect with your team and student team lead to GET TO KNOW EACH OTHER .						
DEFINE your ROLES & RESPONSIBILITIES and PREPARE yourself for the A CALL WITH your CHALLENGE HOST .						
TALK as a team with your CHALLENGE HOST to clarify open questions and share your solution ideas to receive feedback.						
Collaborate with your team independently to DEVELOP your SOLUTION & CASE STUDY .						
JOIN the WSA YFI WEBINARS to get useful information along your journey.						
PRESENT your CHALLENGE SOLUTION by pitching to an international online jury.						
SUBMIT all REQUIRED MATERIALS .						
TALK as a team with your CHALLENGE HOST to SHARE your final SOLUTION IN MORE DETAIL and receive feedback (directly after the pitch presentations).						

Exact dates and times will be communicated within the official WSA YFI 2020 kick-off call. All timings indicated are in the CEST/CET time zone.

*Teams are encouraged to collaborate, to ensure they develop a solution of max. impact related to the stated challenge:

- » Teams should comprise of 5-7 students, each coming from a different university or discipline.
- » Teams must have a student team lead who is a staff member of a represented university.

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PROCESS FOR WSA WINNERS (CHALLENGE HOSTS)

PRE ONLINE PHASE



TASK	JULY	AUGUST	SEPTEMBER
CONFIRM your PARTICIPATION and APPOINT one CONTACT PERSON .	END		
Define and SUBMIT a clear and viable BUSINESS CHALLENGE .	BEGINNING		BEGINNING
DELIVER sufficient INFORMATION ABOUT your ENTERPRISE .	BEGINNING		BEGINNING

ONLINE PHASE

TASK	OCTOBER				NOVEMBER	
	week 1	week 2	week 3	week 4	week 5	week 6
TALK with your STUDENT TEAM/S to answer questions and give feedback on their solution ideas.						
JOIN the ONLINE PITCHING session.						
TALK with your STUDENT TEAM/S to RECEIVE more DETAILS ABOUT their final SOLUTION and give feedback (directly after the pitch presentations).						

Exact dates and times will be coordinated between yourself and the WSA office according to your schedule.
All timings indicated are in the CEST/CET time zone.

YFI ONSITE PHASE

**30th November - 3rd December 2020, Graz (AT)*

As part of the **WSA European Young Innovators Festival*** students **collaborate in teams to compile and present business analysis** of EYI Winners (case study hosts) within **24 hours**. Students will get the opportunity to **meet** their **case study hosts** and participate in capacity building workshops, before they **pitch** their **outcomes** in front of an expert jury and their peers.

Assignments will be communicated before the official start of the Festival.

Final **SUBMISSIONS** include:

- » Pitch presentation
- » Pitch deck

*All submissions need to be in English and must be the original work of the participating student teams.**

EVALUATION:

The pitches will be evaluated by an independent jury consisting out of WSA experts, case study hosts and university representatives. Based on the jury evaluations the best 3 student teams receive a reward.

Evaluation **CRITERIA:**

- » Pitch presentation
- » Quality of analysis

Please note that the decision of the judging panel is final and is not subject to review.

**If a team uses copyrighted materials and/or images from a 3rd party in their submissions, they must obtain permission and authorization in advance from the owners to use the material.*



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PROCESS FOR UNIVERSITIES

PRE ONSITE PHASE



TASK	SEPTEMBER	OCTOBER	NOVEMBER
CONFIRM your PARTICIPATION and SHARE approx. NUMBER OF PARTICIPANTS .	END		
PROMOTE the WSA YFI PROGRAM amongst your students.	BEGINNING	END	
SEND us the NAMES and E-MAIL ADDRESSES of your participating students.			BEGINNING

PROCESS FOR STUDENTS

ONSITE PHASE



TASK	week before EYIF	30.11.20	1.12.20	2.12.20
Once you enrol in the WSA YFI onsite program you will RECEIVE ALL RELEVANT PROGRAM INSTRUCTIONS via e-mail (i.a. timings, team formation, case study).				
FORM A TEAM* by signing up for an EYI Winners enterprise you want to analyse.				
Connect with your team to GET TO KNOW EACH OTHER and DEFINE your ROLES & RESPONSIBILITIES .				
WORK together with your team ON your CASE STUDY .				
LISTEN TO the PITCHES OF the EYI WINNERS to learn more about their enterprises.				
MEET with your CASE STUDY HOST (EYI Winner) to receive feedback and input about your analyse.				
PRESENT your ANALYSE outcomes by pitching in front of an expert jury and your peers.				

Exact dates and times will be communicated via e-mail before the EYIF. All timings indicated are in the CEST/CET time zone.

*Teams should comprise of 5-7 students, each coming from a different University or discipline. Unless otherwise agreed between the organizers and academic partners.



PARTICIPATION COSTS



YFI **ONLINE PHASE**: € 70,- / student

YFI **ONSITE PHASE** at EYI Festival*: € 55,- / student

BOTH PHASES*: € 110,- / student

*Participation costs include the festival ticket and catering on-site.

All participants of the ONSITE PHASE are required to cover their travel costs to Graz (AT) and back as well as their accommodation, medical insurance and any required visa fee.

PAYMENT METHODS: bank wire transfer or in cash upon arrival

Bank:	Raiffeisenverband Salzburg, Filiale Leopoldskron
Account owner:	ICNM – Internationales Centrum für Neue Medien
IBAN:	AT74 3500 0000 0811 1866
Swift:	RVSAAT2S
UID-No:	ATU 56562589

CONTACTS



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