



MEDIA RELEASE

AI, BIG DATA AND MACHINE LEARNING - THE WSA TOP 40 OF 2020 UTILIZE TECHNOLOGY WITH SMART CONTENT TO HACK GLOBAL GAPS

Salzburg | December 17, 2020

Modern technology combined with smart content and a social cause not only solves problems, it enhances equality, information access and inclusion. The WSA Winners 2020 provide a meaningful selection of worldwide content driven applications contributing to the achievement of the UN SDGs – 40 solutions from 26 countries have been recognized.

COVID-19 has caused the world to rethink its systems and structures. Especially digital content has become a real problem solver, be it for remote office, online learning, healthcare, or access to quality information. The 40 WSA Winners 2020 focus on the world's most pressing issues – be it climate change, health, agriculture, or diversity - and provide digital solutions to react to the global pandemic.

As the COVID-19 pandemic burdens healthcare systems, the need for lung monitoring increases. The Health & Well-Being winner [KAMU Asthma](#) from Finland utilizes AI to enable patients with chronic respiratory conditions to easily monitor their lung condition and detect possible decline or exacerbation at an early stage – for free.

The pandemic has also put a bright focus on the needs of remote learning. Moving from a physical class to an online environment creates a huge gap between the learners. [Annoto](#) from Israel empowers people to share knowledge and learn digitally together, by shifting the learning experience from a passive, lean-back moment to an active, lean-in, personalized, data-rich experience.

In the Environment and Green Energy Category, [Ricult](#) from Thailand leverages AI, machine learning and satellite imagery to help farmers increase farm productivity and access affordable loans. By providing data-driven recommendations and insights to farmers through a smartphone app they support the best possible farming decision to increase productivity. Ricult has impacted over 250,000 farmers to date.

This is just a small selection of the content driven services and use of digital means to provide a positive impact offered by the 40 WSA Winners.

'The WSA Winners combine two major focus points - the commitment on the UN SDGs and solving societal issues with smart content application. Evaluated by an international expert Jury in 2 stages – a multi-stakeholder college unique in terms of diversity and background – the 40 WSA Winners have been tried for sustainability, aim, technical and strategic finesse. This year's challenges show more than ever how much digital means can offer progress and solutions. This year's WSA Winners present a wonderful showcase of purpose driven innovation and entrepreneurship.' WSA Chairman [Peter A. Bruck](#) states.

[ÜBank](#) from Chile gamifies saving with a white label API that can be integrated into the mobile apps of banks, giving access to over 200 million people in Latin America.

[UnBlocked Cash](#) from Vanuatu, is the world's first example of a blockchain payment solution that features community-inclusive product iteration and decentralized finance. A blended service delivery across tech, civil society, and the humanitarian sector.



Selected from over 350 nominations from 182 participating countries, **the 40 winners from 26 countries offer a perfect diameter of how of digital innovation solves the pains of the 21st century.**

The WSA Winners 2020 will present their innovations at the WSA Global Congress, from March 22 -24, 2021. **The WSA Global Congress is an international networking and learning event for those who are interested in the use of digital technology to achieve the UN SDGs – in 2021 for the first time completely virtual.**

About the WSA

WSA was founded in 2003 by Austria in the framework of the UN World Summit on Information Society. WSA is a global initiative recognizing local digital content contributing to the achievement of the UN SDGs.

WSA reaches digital entrepreneurs in 182 countries world-wide and provides a unique platform for everyone interested in purpose driven digital innovation. Through close cooperation with the United Nations agencies and strategic alignment with the UN SDGs, the WSA is a globally recognized quality seal for digital innovation.

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WSA WINNERS 2020

ProductTitle	Country	Product URL
ParentTV	Australia	www.parenttv.com
Fluidtime	Austria	https://www.fluidtime.com/en/fluidhub/
Hoplr	Belgium	https://www.hoplr.com/
icoMetrix	Belgium	https://icometrix.com/services/icolung
MySkillCamp	Belgium	https://myskillcamp.com/en
Rombit	Belgium	https://rombit.be/worker-safety-solutions/
Phelcom Eyer: Vision for the Future	Brazil	https://www.phelcom.com.br/en
GreenPlat	Brazil	https://www.plataformaverde.com.br
Diversio	Canada	https://diversio.com/
Wheel the World	Chile	https://gowheeltheworld.com/
CitySense	Chile	https://citysense.co/

Übank	Chile	https://ubankapp.com/
CoronAI	China	https://www.youtube.com/watch?v=TvKnGL0Nr6w&amp;t=4s
Ipification	China	https://www.ipification.com
Navicup audio guide	Estonia	https://navicup.com/audio-and-e-guides/?lang=en
KAMU HEALTH	Finland	https://kamuhealth.com/kamu-releases-free-app-for-asthmatics/
CUREosity-mobile	Germany	https://www.cureosity.de/products
HPI Schul-Cloud - Your Digital Learning Environment	Germany	https://hpi-schul-cloud.de
Air Quality Management	Germany	https://hawadawa.com/
Operaize – Cognitive Operations	Germany	https://www.operaize.com/
JUDY	Ghana	https://www.judy.legal
Annoto	Israel	https://www.annoto.net/
Beewise	Israel	http://www.beewise.ag
Travaxy - accessible travel solutions	Israel	http://data.travaxy.com/
EASY LAWS	Lebanon	https://www.easylaws.me/
Flight across the Atlantic	Lithuania	https://play.google.com/store/apps/details?id=it.vrlab.lituanica
MaGrid	Luxembourg	https://magrid.lu/
OS City Govstore Platform	Mexico	https://os.city/platform
LOOP Mirrors of time LRCT Live remote Creation Theater	Mexico	https://bit.ly/3mfq6NB
Migrant Connection	Mexico	https://conexionmigrante.com/
Pngme	Nigeria	https://play.google.com/store/apps/details?id=com.pngme
AirCare	North Macedonia	https://getaircare.com
Modatta - Money through data, fairly.	Portugal	www.modatta.org
Bonocle	Qatar	https://bonocle.co/
Capture - The Fitbit for your Carbon Footprint	Singapore	https://bit.ly/3r23XGn
M4Jam	South Africa	https://youtu.be/IW6G35xAQk4
Mining and Mineral Production Monitoring Solution (mmPro)	Sri Lanka	https://mmpro.aasait.com/app
Ricult Agriculture Tech	Thailand	www.ricult.com

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WelcoMe	United Kingdom	http://Neatebox.com/welcome
Unblocked Cash: Piloting Accelerated Cash Transfer Delivery in Vanuatu	Vanuatu	https://bit.ly/2IN2e6r