



MEDIA RELEASE

DIGITAL. PURPOSE DRIVEN. EUROPEAN. –Meet the European Young Innovators 2021

Graz | Oct 21, 2021

The 15 European Young Innovators 2021 demonstrate how young tech entrepreneurs offer new solutions to protect the environment, educate people, empower girls, and offer new ways to citizen participation. The winning solutions are marked by relevance, quality, and immediate impact in their communities.

The challenges of the global pandemic put a spotlight on societal challenges in Europe – be it around Climate Change, Education, Health or Employment. Digital content has proven to be an essential problem solver, providing scalable and efficient solutions. With the regional initiative of the European Young Innovators, WSA showcases the solutions by young European digital entrepreneurs, creating the Europe and future they want.

The 15 WSA European Young Innovators 2021, *selected from over 120 applications by an especially selected European Expert Jury*, focus on Europe's most pressing issues – be it the climate crises, the lack of girls in STEM education or citizen participation - and provide digital solutions for the future of Europe.

CircuitMess from **Croatia** provides DIY STEM kits that help kids to learn about science, electronics, AI, IoT, machine learning in a fun and easy way, while **ALFABETAR** from **Romania** is a digital platform created to help Romanian teachers in the process of evaluating the literacy skills of their students and to reduce the literacy gaps. **Akademi** from **Albania** creates virtual classes and adds multimedia content for students, providing more than 20000 video lectures that can be incorporated to grow students engagement.

#Walk15 from **Lithuania** encourages people to walk daily and educates about the personal CO2 footprint through a tangible concept of growing virtual trees while **Shayp** from Belgium cuts water demand in buildings by 20% thanks to a highly scalable and effective water control system.

WeSolve from Denmark is a digital engagement platform for democratic public participation and data-driven decision making, allowing municipalities to connect directly with their citizens to make better transparent and inclusive decisions together.

This is just a small selection of the intuitive services and use of digital means to provide a positive impact that the 15 European Young Innovators offer.

"The WSA European Young Innovators initiative combines two major perspectives - first the commitment on the UN SDGs through Europe's Youth and the positive shaping of the future of Europe. The UN SDGs must be our measurement – in terms of what to look at and where to look. Today we are living in a completely different environment – the global pandemic has shows more than ever how much digital means can be essential and beneficial for progress and positive impact. Hence, it is more important than ever to promote qualitative, local content. This year's European Young Innovators present a wonderful showcase of purpose driven innovation and entrepreneurship." [WSA Chairman Peter A. Bruck](#) states.

The European Young Innovators 2021 will pitch their solutions in front of an international audience at the European Young Innovators Festival online on November 24th, and will be invited to join an interactive onsite program in Graz Austria, from November 30 to



December 2, 2021. **The European Young Innovators Festival brings together the pan-European community of young innovators who use digital technology to achieve the UN SDGs.** Since more than 5 years each November, Graz turns into a hub for social innovation, entrepreneurship, and European youth exchange.

About WSA

The WSA was founded in 2003 by Austria as part of the UN World Summit on Information Society as a global initiative to award local digital content with high social value and present it worldwide. Through close cooperation with the United Nations agencies and strategic alignment with the UN SDGs, the WSA is a globally recognized quality seal for digital innovation.

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- Akademi.al; <http://akademi.al>; Albania
- #14toomany; <https://impactory.org/14zuviel>; Austria
- Shayp; <https://www.shayp.com/>; Belgium
- CircuitMess; <https://circuitmess.com/>; Croatia
- WeSolve, Better Together; <https://wesolve.app/>; Denmark
- Sharemac: Innovative and sustainable solutions for the construction industry; <https://www.sharemac.de/>; Germany
- Userwill; <https://userwill.org>; Germany
- Colibri Charity - Make Charitable Purchase simple; colibricharity.com; Hungary
- Snapstudy; <https://snapstudy.netlify.app/>; Ireland
- #Walk15; <http://www.walk15.app/>; Lithuania
- KPI of Vilnius city; <http://kpi.vilnius.lt/>; Lithuania
- EnRoute; <https://apps.apple.com/app/id1568345805/?platform=iphone>; North Macedonia
- CycleAI - Empowering cyclists for their safety; <https://www.cycleai.net/>; Portugal
- Alfabetar; <https://alfabetar.ro/>; Romania
- GirlBOT; Serbia