



MEDIA RELEASE

THE GLOBAL LEVEL OF LOCAL DIGITAL CONTENT: The 9 WSA Global Champions

Salzburg, March 25, 2022. 21 hours of intense discussions, over 46 countries attending, 12 content-rich sessions, 60 jury members, 1 Award Ceremony and countless new cross-border connections made. The WSA Global Congress, held online March 22 – 24, 2022, presented how local digital content can support building the bridges needed to close global gaps. Meet the 9 WSA Global Champions, who stand out as best-practice models of how digital content provides real solutions.

The global multi-stakeholder network of WSA and digital entrepreneurship enthusiasts worldwide came together at the **WSA Global Congress**, discussion on how to move on to a true knowledge society, as well as achieving the **UN Sustainable Development Goals**. The motto of the event was Hack the Gap, a motto referring to the need for global connectivity, addressing environmental or bias issues or providing accessibility for everyone. The **WSA Winners 2021** proved with their impactful live pitches that digital innovation can be a true driver to achieve those goals. Among them, 9 Global Champions were selected as best practice examples for digital tools helping to narrow the societal gaps to improve society around the world.

LEARNING & EDUCATION | **Inspirelearn from Malawi** is a quality learning opportunity for thousands of learners in over 700 Community Day Secondary Schools, school dropouts and learners with special needs in Malawi. The platform promotes and ensures lifelong learning.

HEALTH & WELL-BEING | **FibriCheck from Belgium** is a device agnostic, hardware free digital application that transforms smartphones/ smartwatches into a medical device, detecting and following-up on cardiac arrhythmias, with a main goal to prevent strokes.

CULTURE & TOURISM | **Kathuwaraya.com from Sri Lanka** is a platform tailor made to enhance the reading experience of users. It is dedicated towards helping amateur as well as professional authors to publish their stories free of charge and have them read by enthusiastic people all around the world.

SMART SETTLEMENTS & URBANIZATION | **CREE LifeCycle Platform from Austria** is committed to improving and sharing sustainable building practices to build for the future. It enables you to build systematic and sustainable large-scale buildings that combine stunning design with forward-thinking urban sustainability.

ENVIRONMENT & GREEN ENERGY | **Peer to Peer Solar Trading on Blockchain in Uttar Pradesh from Australia** is an energy and flexibility trading platform that allows households, organisations, and the grid itself to trade with each other. Individuals generate energy from rooftop solar and share the excess energy with other consumers.



BUSINESS & COMMERCE | **Lucinity – Make Money Good from Iceland** is an AML software company, founded in 2018. Using advanced AI systems, it helps banks discover money laundering and really know their customers, more efficiently – to stop the funding of serious crime across the world.

INCLUSION & EMPOWERMENT | **Mobility Mojo from Ireland** is a toolkit that brings accessibility into the mainstream offering by helping office workplaces and hotels deliver an inclusive and welcoming experience for people with accessibility needs, their friends and families.

GOVERNMENT & CITIZEN ENGAGEMENT | **ManoSeimas.It (My Parliament) from Lithuania** is a user-friendly online tool dedicated to the transparency of the country's political scene. The mission is to better inform society and increase political integrity.

WSA YOUNG INNOVATORS | **CocoRemedy from Sri Lanka** is the first mobile and web-based application that provide surveillance and identification of coconut diseases and pest infestations for the people of Sri Lanka.

Prof. Peter A. Bruck, Chairperson of WSA Board of Directors states: *“We all know the Internet has not only positive effects but also negative ones when it comes to social media campaigning, disinformation, and fake news. What we at WSA are looking at is just different. We look at different kinds of realities, facing different societal environments with all kinds of gaps – concerning content, gender, wealth, accessibility – and we gather people who use technology for a good purpose, for social impact and for narrowing the digital divides. We create a society of mindful people.”*

About WSA

The WSA is a unique awards system, selecting and promoting local digital innovation to improve society. Combining an ongoing series of international events and activities with a global network of start-ups, social entrepreneurs, mentors, jurors, speakers, experts, government leaders, academia and civil society, WSA is an international platform for cutting edge examples of how ICTs can impact society in a positive way. With over 19 years of international experience, WSA is a quality seal for digital content with societal impact in over 182 participating countries.

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Media contact:

Manuela Wagner
Global Community Manager, WSA
manuela@wsa-global.org
+43.660.630408.7