**WSA 2023 –** **Application form template for WSA Contest Database**

The application procedure for WSA 2023 requires detailed information on your solution that you have to provide in the [WSA Contest Database.](https://db.icnm.net/Signup/WSA/2023/)

Please find below the template with the application fields you will have to fill in. To make this process easier for you, you can complete this template and later copy it on your official application in the [WSA Contest Database](https://icnm-my.sharepoint.com/personal/hanna-mari_wsa-global_org/Documents/Dokumente/WSA%20Contest%20Database): <https://db.icnm.net/Signup/WSA/2023/>

Please find also some guidelines what information we are looking for in order to make a strong candidature. More detailed information about the application process and the WSA Database manual [here](https://wsa-global.org/contest/submission-guide/).

***PLEASE NOTE****: all fields marked with \* are obligatory.*

**Contact Details**

* Gender:
* First name\*:
* Last name\*:
* Phone number\*: (incl. country code)
* Email\*:
* Address\*:
* ZIP code / City\*:
* Birthday\*:
* Country\*:

**Project Data:**

***PLEASE NOTE****:*

*In case of nomination, some data may have been entered by your WSA National Expert and will be not editable. If there are any changes necessary, please contact:* [*office@wsa-global.org*](mailto:office@wsa-global.org)

* Title in English Language\*:
* Title in Original Language\*:
* Category\*:
* Country\*:
* Language(s) of the product interface\*:
* Type of organisation\*:
* Project/Product URL\*:
* University/Company Homepage:
* Special/System requirements:
* Facebook page of the project/company:
* Twitter page of the project/company:
* Instagram of the project/company:
* YouTube Channel of the project/company:

**Producers / Team**

***PLEASE NOTE****: You can add up to 28 team members here.*

* Gender\*:
* First name\*:
* Surname\*:
* Date of Birth\*:
* Job Title\*:
* Email\*:

**Project Details:**

**Provide a link to a video with your solution.**

*Please provide a short video about your solution. It should be short and explanatory, so one can get a good impression about what your solution is about. Jury members prefer to view a video to get a first impression and to understand what your digital innovation is about, before they go into screening the text provided.*

*If possible, the video should be in high resolution, but can be also a simple video showing your digital innovation, or a marketing video you have.*

*The video is not obligatory, but we highly recommend it.*

*You can add more links, divided by a semicolon.*

**What societal/local issue/problem does your solution address? Who benefits? \***

*\*obligatory >> Limit of characters: 1000*

*Please describe the concrete problem that your company/your solution is solving.*

*Give the jury a concrete summary of what issue your solution solves, which issue it addresses and why it makes an impact. Mention local or regional challenges if needed to understand the context.*

**Specify exactly how your solution hacks the societal or local problem.\***

*\*obligatory >> Limit of characters: 1000*

*Concretely, how are you solving the described problem? Describe what your solution achieves/aims for, give details on how it works.*

*Please summarize the most important aspects of your solution in a nutshell. It should give the jurors a short overview about your solution, give an easy insight into the purpose of the solution and point out the general outlay.*

*Please be precise and on point and give a solid impression on your solution.*

**Please highlight the local, regional, or national contexts of the target market for your solution, including their unique social, cultural, economic and/or political circumstances. How does your solution hack the problem in what unique market circumstances?\***

*\*obligatory >> Limit of characters: 800*

**When was the most recent release / major revision of your solution? \***

*\*obligatory >> Limit of characters: 400*

*If your solution was launched more than 2 years ago, you must demonstrate significant innovation, updates or new features.*

*WSA awards solutions and innovations that have been introduced on the market after 2020. If your company has been founded earlier, this is not a problem – but please specify the launch/introduction date of the specific service/solution you are applying with.*

**In what stage of implementation is your solution?\***

*\*obligatory Checkbox*

Established; established with recent innovation; on the market; market entry level; market-ready; testing phase

*Please let us know in which phase you are with your solution. Select what fits your project phase best.*

*WSA can only award solutions that have been introduced to the market and can prove at least some impact locally or in the respective community.*

*If you are in the testing phase, please elaborate in the next field, when you expect to launch the solution targeting what user groups and market.*

*Please make sure to provide proof of the functionality and tell us more about your testing audience.*

**Describe your market competition: who is offering or doing something similar, locally or globally? What is their level of product development/growth in the target market? \***

*\*obligatory >> Limit of characters: 400*

*Do you know your competitors and who is doing something similar? What’s your comparative advantage?*

**Impact measurement: how do you measure how much the solution improves the situation for your target group? Can you provide here the specific results of your impact measurement?\***

*\*obligatory >> Limit of characters: 500*

*How do you address your target group? What are the strategies to reach your target group? Are there any specific cooperations/technologies/campaigns you engage in to reach your target group?*

**Who is the team behind your solution?\***

*\*obligatory >> Limit of characters: 1000*

*Please let us know more about your team.*

*• How many people are working for your solution?*

* *Who is your team? What’s your governance structure?*

*• Who is the leading team?*

* *Do you have an Advisory Board? Any Specific Mentors, etc*

*WSA is not foremost about the content and innovation, but we also would like to know about the innovators standing behind the unique solutions.*

*This is why we would like to learn more about yourself and/or your team. Explain e.g. your motivation, give some information about your bio/personal experiences and describe the structure of your team, if applicable.*

**Please provide quantifiable success measurements and numbers of users/downloads for your solution here: \***

*>> Limit of characters: 1200*

*Tell us some numbers that are relevant for the impact of your solution. How many people do you reach, how many customers do you have?*

*How do you measure success for your solution? What did you achieve in the last 1-3 years? (e.g. impact, customers, any relevant numbers)*

**Which key technologies are you using? \***

*\*obligatory >> checkbox*

AR; VR; AI; Big Data; Blockchain; Deep learning; IoT; Wearables; 3D Printing; NLP; Robotics; ML; analytics; CMS; NFT; None of the above

*Please choose the technologies that your solution contains.*

*If none of the above applies, please specify the digital component of your solution.*

**What UN Sustainable Development Goals are you addressing with your solution?\***

*\*obligatory >> checkbox*

*No Poverty; Zero Hunger; Good Health and Well-Being; Quality Education; Gender Equality; Clean Water and Sanitation; Affordable and Clean Energy; Decent Work and Economic Growth; Industry Innovation and Infrastructure; Reduced Inequalities; Sustainable Cities and Communities; Responsible Consumption and Production; Climate Action; Life Below Water; Life on Land; Peace Justice and Strong Institutions; Partnership for the Goals*

**If applicable – please provide a functional test user account for Jury members.\***

\*obligatory *>> Limit of characters: 1000*

*Please share some information if and how the jury members can test your solution. Provide login data/download links/tutorials etc.*

*Please provide some tips for the jurors, how they should navigate through your solution. This is the section to pinpoint which areas, sections etc. the Jurors should have a special focus on.*

*If necessary, please provide free access codes and installation procedure for jury members.*

*•* *Demo version links (working links)*

*•* *Demo users and passwords*

*• Download links*

**What are the biggest risks to sustaining or growing your solution?\***

*\*obligatory >> Limit of characters: 500*

**Uploading additional files, videos and pictures**

*Please upload videos, screenshots, PowerPoints to visualize the unique value of your digital innovation.*

***PLEASE NOTE****: The jury will evaluate your solution online and needs to get an idea how your solution works and looks, they won´t download applications etc. in the first round to try them, so provide as much material as possible to demonstrate the uniqueness of your digital innovation!*

*(Allowed Filetypes: jpeg, jpg, png, gif, tif, doc, docx, pdf, ppt, pptx, ppsx, xls, xlsx, avi, mp4, wmv | Max File size: 8.00 MB)*

***IMPORTANT****: If you provide a download link (e.g. WeTransfer), please make sure the files are available for download for at least 6 months.*