**WSA 2023 -** **APPLICATION FORM TEMPLATE FOR WSA DATABASE**

The application procedure for WSA Young Innovators 2023 requires detailed information on your solution that you have to provide in the WSA Contest Database.

Please find below the template with the WSA Young Innovators database fields you will have to fill in. To make this process easier for you, you can complete this template and later copy it on your official application in the WSA Contest Database: <https://db.icnm.net/Signup/WSA%20Young%20Innovators/2023/>

Please find also some guidelines what information we are looking for in order to make a strong candidature. More detailed information about the application process and the WSA Contest Database manual here: [WSA website](https://www.worldsummitawards.org/wsa-young-innovators/).

***PLEASE NOTE****: all fields marked with \* are obligatory.*

**Contact Details**

* Gender:
* First name\*:
* Last name\*:
* Phone number\*: (incl. country code)
* Email\*:
* Address\*:
* ZIP code / City \*:
* Birthday\*:
* Country\*:

**Solution Data**

* Title in English Language\*:
* Title in Original Language\*:
* Category\*: (only one available)
* Country \*:
* Language(s) of the product interface\*:
* Type of organisation\*:
* Solution/Product URL\*:
* University/Company Homepage:
* Special/System requirements:
* Facebook page of the solution/company:
* Twitter page of the solution/company:
* Instagram of the solution/company:
* YouTube Channel of the solution/company:

**Producers / Team**

***PLEASE NOTE****: You can add up to 28 team members here.*

* Gender\*:
* First name\*:
* Surname\*:
* Date of Birth\*:
* Job Title\*:
* Email\*:

**Solution Information**

**PLEASE PROVIDE A LINK TO A VIDEO ABOUT YOUR SOLUTION.**

*Please provide a short video about your solution. It should be short and explanatory, so one can get a good impression about what your solution is about. Jury members prefer to view a video to get a first impression and to understand what your digital innovation is about, before they go into screening the text provided.*

*If possible, the video should be in high resolution, but can be also a simple video showing your digital innovation, or a marketing video you have.*

*The video is not obligatory, but we highly recommend it.*

**PROVIDE A SHORT DESCRIPTION OF YOUR DIGITAL SOLUTION (2-3 SENTENCES)**

*\*obligatory >> Limit of characters: 700*

*Short description of your digital solution (2-3 sentences).*

*This should give the jury a first impression about your digital solution, what issue does it solve and a good summary.*

*WSA office will use this text as basis for PR, promotion on social media or the WSA webpage.*

**WHICH LOCAL ISSUE/PROBLEM DO YOU TACKLE/CATER TO WITH YOUR SOLUTION?\***

*\*obligatory >> Limit of characters: 500*

*Give the jury a concrete summary of which issue your solution addresses and why it makes an impact.*

**HOW DO YOU SOLVE THE PROBLEM WITH YOUR SOLUTION?**

*\*obligatory >> Limit of characters: 500*

*Please provide in this field comprehensive, detailed information about your digital solution.*

*Concretely, how are you solving the described problem? Describe what your solution achieves/aims for, give details on how it works.*

*Please summarize the most important aspects of your solution in a nutshell. It should give the jurors a short overview, an easy insight into the purpose of the solution and point out the general outlay.*

*Please be precise and on point, and give a solid impression on your solution.*

**EXPLAIN THE LOCAL CONTEXT/CIRCUMSTANCES THAT APPLY TO YOUR SOLUTION.**

*>> Limit of characters: 300*

*WSA Young Innovators is about local content –explain why your solution is relevant locally and how it makes an impact in your country. Make sure to specify the local circumstances and help the international jury to understand why your solution is locally relevant.*

**STAGE OF YOUR SOLUTION**

*\*obligatory >> checkbox*

established, fully-functioning, testing phase, beta-version

*Please let us know in which phase you are with your solution. Select what fits best to your phase:*

**IF YOU CHOSE TESTING OR BETA PHASE, PLEASE LET US KNOW DETAILED WHEN A LAUNCH IS PLANNED, AND WHAT STILL NEEDS TO BE DONE.**

*WSA can only award solutions that have been introduced to the market and can prove at least some impact locally or in the respective community.*

*If you are in the testing phase, please elaborate in the next field, when you expect to launch the solution targeting what user groups and market.*

**COMPETITION/COMPARISON - WHO IS DOING SOMETHING SIMILAR?**

*\*obligatory >> Limit of characters: 500*

*Who are your competitors? What´s your comparative advantage / USP?*

*Do you know your competitors and who is doing something similar?*

**WHAT IS/ARE THE TARGET GROUP(S) OF YOUR SOLUTION?**

*\*obligatory >> Limit of characters: 500*

*Please name the target group of your solution, be as precise as possible (e.g. young mothers, children, unemployed, specific regions).*

*This is important for the Jury to understand, who the digital innovation is aimed at.*

* *Who are the users?*
* *What is the intended impact?*

**TELL US MORE ABOUT YOUR TEAM, POINTING OUT SPECIFICALLY THE YOUTH ASPECT. \***

*\*obligatory >> Limit of characters: 1000*

*Introduce yourself and/or your team to prove you fulfil the youth criteria.*

*Do you have an advisory board, mentors, investors?*

*Who is your team? What’s your governance structure? How many people are working for your solution? Who is the leading team?*

*This is why we would like to learn more about yourself and/or your team. Give some information about your bio/personal experiences and describe the structure of your team, if applicable.*

**WHAT IS MOTIVATING YOU AND YOUR TEAM?**

*>> Limit of characters: 500*

*Tell the jury members what is motivating you and your team?*

*Please explain what you want to achieve with your digital innovation & why you are doing it. What is your motivation, what are the goals you pursue with your solution? Tell the jurors what is motivating you, which problem you try to solve with your digital solution and which goals you aim to achieve.*

**IMPACT AND ACHIEVEMENTS OF YOUR SOLUTION**

*\*obligatory >> Limit of characters: 1000*

*What is the impact of your solution?*

*Which milestones have you already achieved (e.g. number of costumers, users, partners, countries...)?*

*What is the measurable impact in your community so far?*

**WHICH OF THE 17 UN SDG(S) ARE YOU TACKLING WITH YOUR SOLUTION?****\*** [**https://www.un.org/sustainabledevelopment/sustainable-development-goals/**](https://www.un.org/sustainabledevelopment/sustainable-development-goals/)

*\*obligatory >> Checkbox*

*What are the Sustainable Development Goals your solution is actively trying to solve?*

**WHAT IS THE DIGITAL COMPONENT OF YOUR SOLUTION?**

*>> Limit of characters: 200*

*(LEAVE BLANK IF OBVIOUS)*

**DOES YOUR SOLUTION INVOLVE ANY OF THE FOLLOWING TECHNOLOGIES?**

*>> Checkbox*

AR; VR; AI; Big Data; Blockchain; Deep learning; IoT; Wearables; 3D Printing; NLP; Robotics

*Please choose the technologies that your solution contains.*

**IF NECESSARY, PLEASE SHARE SOME INFORMATION IF AND HOW THE JURY CAN TEST YOUR SOLUTION**

*>> Limit of characters: 300*

*Please share some information if and how the jury members can test your solution. Provide login data/download links/tutorials etc.*

*Please provide some tips for the jurors, how they should navigate through your solution. This is the section to pinpoint which areas, sections etc. the Jurors should have a special focus on.*

*If necessary, please provide free access codes and installation procedure for jury members.*

* *Demo version links (working links)*
* *Demo users and passwords*
* *Download links*

**WHAT IS YOUR RESILIENCE/SUSTAINABILITY MODEL**

 *>> Limit of characters: 400*

*How economically sustainable is your solution over the long term?*

*Share some information about your business / revenue model.*

**Uploading additional files, videos and pictures**

*Please upload videos, screenshots, PowerPoints to visualize the unique value of your digital innovation.*

***PLEASE NOTE****: The jury will evaluate your solution online and needs to get an idea how it works and looks, they won´t download applications etc. in the first round to try them, so provide as much material as possible to demonstrate the uniqueness of your digital innovation!*

*(Allowed Filetypes: jpeg, jpg, png, gif, tif, doc, docx, pdf, ppt, pptx, ppsx, xls, xlsx, avi, mp4, wmv | Max File size: 8.00 MB)*

***IMPORTANT****: If you provide a download link (e.g. WeTransfer), please make sure the files are available for download for at least 6 months.*