
MEDIA RELEASE

FUTURISE DIGITAL – Digital solutions towards UN SDGs

The vibrant city of Puebla, Mexico, hosts the 17th WSA Global Congress to honor the best digital impact solutions

(Salzburg/Puebla, May 24, 2023.) The WSA Global Congress as an international conference promoting the 45 international WSA winners, is held in Puebla, Mexico. The event takes place from May 31 to June 3 at Super Cool Mobility Center, BUAP's Edificio Carolino and the Museo de Arte Virreinal, and will serve as a platform to explore, discuss, and exchange about innovative digital solutions and their societal impact.

“Puebla has a serious commitment to technological innovation and sustainable development for environmental regeneration,” Beatriz Manrique Guevara, Secretary of Environment, Sustainable Development and Land Management of the state of Puebla, emphasizes. The UNESCO Creative City of Design is renowned for its commitment to creativity-led development & has a thriving ecosystem for creative entrepreneurs.

This is the perfect mindset for an event that keeps an eye on global best practices of digital impact solutions. “The WSA Global Congress is a catalyst platform to share learnings. It promotes an attitude of social awareness and how to look at the world, a global mechanism bringing together hidden champions and Nobel prize winners, international unicorns and neighborhood solutions, national governments and global citizens,” WSA chairperson Peter A. Bruck states.

“The event aims to recognize and reward those individuals and organizations that work tirelessly for the fulfillment of the Sustainable Development Goals of the 2030 Agenda, which positions Puebla at an international level,” says Olivia Salomón, Secretary of Economy.

“The results obtained in this forum will be an important force for finding creative and viable economic, social and environmental solutions to address the challenges of the 21st century,” says Beatriz Manrique Guevara.

WSA and its aim to learn globally and impact locally

The winning solutions 2022 show an impressive variety, from the anonymous online reporting tool Stymie for schools in Australia to an immersive, multi-sensory experience of Mexican art, from forest monitoring with space observation in Lithuania to the ordering logistics for small retailers in Namibia. SAFE YOU from Armenia creates a virtual safe space for women, whereas Monitor Social from Chile uses the virtual world as a meeting space between citizens and government.

“WSA follows the vision that digital and interactive media based on smart content, combined with the aspiration to high quality in terms of informational value and respect for human rights, are key to meet global challenges and to provide the right solutions – at a time when digital is misused to promote hate and fake news, to conduct cyberwars and online fraud, to individual isolation and social divides,” says WSA chairperson Peter A. Bruck.

About the program

In its 3 days program, WSA Global Congress combines inspiring keynotes, innovation shots by social entrepreneurs from all regions of the world, interactive workshops, and the pitches of the 45 WSA winning teams 2022.

FUTURISE CLIMATE focuses on behavioral change of people in mobility and energy, creating smart cities.

FUTURISE DIGITAL GAPS lowers divides on all levels, not just access but also knowledge and skills, competencies and abilities.

FUTURISE DEMOCRACY addresses the rise of AI and the age of algorithms, advancing the values of democracies through quality journalism and a focus on human rights.

Useful links:

<https://wsa-global.org/wsa-global-congress-2023/>
[The program](#)

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